

Joint
Conference:
**ISDE and
Geomatics
Atlantic**

INTERNATIONAL
SYMPOSIUM ON
**DIGITAL
EARTH**



OCTOBER 5-9, 2015 · HALIFAX, NOVA SCOTIA, CANADA

DigitalEarth2015.ca

Sponsorship Opportunities

Your support of the Digital Earth 2015 conference will raise the profile of your organization among a very specialized and exclusive audience.



Sponsorship Opportunities

Your participation will not only provide you with the opportunity to showcase your organization's products and services but also garner you access to the world's leading specialists through our networking events and educational program. Your audience will include up to 1,000 scientists, engineers, technologists, and environmental managers from around the world who will meet to share concepts, research findings, technologies, and practical applications relating to the Digital Earth vision and who have either buying or technical authority for their organizations.



We understand that in today's business environment some very shrewd and informed decisions must be made regarding where you spend your money and time. With this in mind, the **Digital Earth 2015** organizing committee is committed to assuring that our program for sponsorship program and trade show will be a success for all.

Canada is in the forefront of research and development in the fields of geomatics, geospatial research, and environmental monitoring. Nova Scotia has a large cluster of agencies and institutions related to geomatics, digital technologies, and the environment, with regional and specialist agencies of many government departments, world-class research at local universities and colleges as well as private sector industry leaders.

For more detailed information on **Digital Earth 2015** sponsorship opportunities including exhibits, events and services available for sponsorship, visit the website: DigitalEarth2015.ca

Digital Earth 2015 Conference Secretariat:
sponsorship@DigitalEarth2015.ca

Thank you for your consideration.

Towards a One-World Vision for the Blue Planet

Digital Earth concerns the integrated use of digital technologies to monitor, map, model, and manage our planet's environments. The Digital Earth vision combines earth-sensing, cloud computing, and Big Data to map, monitor, model, and manage the planet's natural and human resources. At Digital Earth 2015 in Halifax, up to 1,000 scientists, engineers, technologists, and environmental managers from around the world will meet to share concepts, research findings, technologies, and practical applications relating to Digital Earth.

Our themes are:

Digital Earth Theory and Technology

Concepts, hardware, and software for transmitting, storing, and analyzing geographic information. Topics focus on information management (e.g. Big Data, GIS, geobrowsers) and information processing and analysis (e.g. geo-visualization, spatial analysis, modelling).

Earth Observation

Observation systems for collecting, monitoring, and managing data of global and regional environmental conditions, resources, and hazards. These include technologies for satellite, aerial, ground-based, and marine sensing, employed for real-time monitoring of environmental change.

Applications to Science and Policy

Multi-disciplinary methods to forecast and adapt to environmental change, mitigate natural hazards, and support sustainable development. Applications include environmental protection, resource management, food security, digital cities, climate change, disaster management, etc.

Digital Earth and Citizen Well-Being

Innovative technologies to encourage citizen involvement in global monitoring and environmental sustainability, and policies to minimize their intrusive effects. Topics include crowd-sourcing, social networks, privacy, security, and the democratization of information.

Digital Earth Education and Outreach

The Symposium will publicize the Digital Earth vision and capabilities to the public at-large, and particularly to youth. The program will include student-oriented tutorials, workshops, competitions, and public presentations and demonstrations.

More information concerning the program, the venue and the organization may be found on the conference website at DigitalEarth2015.ca



INTERNATIONAL SYMPOSIUM ON
DIGITAL EARTH



DigitalEarth2015.ca

True Believer, the sky is the limit

You are a passionate True Believer. You recognize the role that management of spatial data plays as an influencer of environmental and economic sustainability. The sky is the limit for your involvement. You know our work and have great hopes for the future. You are a digital earth stakeholder and are willing and able to make a significant financial commitment to the **9th Symposium of the International Society for Digital Earth**. Your vision matches ours. You are keen to talk about how we can customize a relationship that meets your corporate and philanthropic interests. The benefits of the True Believer partnership package are not included in the summary table, but will be tailored to specific needs. Let's talk!

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Digital Earth 2015 Sponsorship Opportunities

Opportunity	Platinum	Gold	Silver	Patron Amounts
Contribution amount	\$15,000	\$10,000	\$5,000	up to \$2,000
Symposium passes	5	3	2	
Exhibit area passes	5	3	2	2
Speaker slot in program (not keynote)	1	1		
Breakfast with Keynote Speakers	✓			
Gift presentation by dignitary at opening ceremonies	✓			
Recognition at opening and closing ceremonies	✓	✓		
Sponsor of gifts, prizes, or similar items	✓	✓	✓	✓
Sponsor of an event, materials or other in kind	✓	✓	✓	
Identified in the program with respective sponsor level noted	✓	✓	✓	✓
Identification on: A = prominent (larger) C = signage B = banners D = keynote address	A B C D	A B C	B C	C
Logo and link on Digital Earth 2015 web site with sponsor level	✓	✓	✓	
Booth (10ft x 10ft)	2	1		
Availability to booth space in exhibit area E = ballroom F = preferred	E	F	F	
Size of advertisement in program	Full	Half	Quarter	
Authorization to use the conference logos and name in your own advertising (until December 2015)	✓	✓	✓	
Complete delegate and exhibitor contact lists, subject to delegate permission to release information	✓	✓	✓	
Opportunity to provide collateral piece to be distributed to all delegates via registration bags	✓	✓	✓	
Opportunity to implement special promotions consistent with sponsor's corporate objectives (subject to committee approval)	✓	✓		